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### Research Article

# Personnel correlates of farmers in recommended cauliflower technology

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**SUMMARY:** The present study was conducted in ten villages of two taluka of Parbhani and Nanded district of Marathwada region of Maharashtra State on 80 cauliflower growers with an object to study the constraints faced by the cauliflower growers in adoption of recommended production technology of cauliflowers. The research design adopted was ex-post-facto, since the data were collected by personally interviewing the cauliflower growers and analyzed statistically. The results were observed that majority of the farmers were from medium farm experience, had education up to secondary school level, medium annual income, medium land holding, medium level of social participation, medium extension contact, medium use of source of information, medium risk preference and medium market orientation. Characteristics of respondents namely, farm experience, education, annual income, social participation, use of sources of information, extension contact, risk preference, market orientation had significant relationship with knowledge of production technology of cauliflower. It could therefore, suggested that while promoting the use of recommended cauliflower technology among the farmer community, these characteristics of them need to be taken into account by the extension personnel while organizing training programme for farmers and conducting demonstrations on their field.

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#### **KEY WORDS:**

Personal characteristics, Cauliflower production technology

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